Inquiring Questions:

**Question 1:** Are you wanting an overall hourly rate or do you want a breakdown of rates per hour? Are you wanting to know what a cost would be per hour for editing, graphics, etc. all broken down or do you just want one per hour cost? Or do you want both?

**Answer 1:** Please provide an overall hourly rate as well as a price breakdown of each service.

**Question 2:** Will these just be marketing centric pieces or will they include internal projects as well?

**Answer 2:** The majority of the pieces will be for our different external audiences, but there might be a few instances where we create videos for our employees.

**Question 3:** What are MKAA's expectations for turnaround from production to final delivery?

- Will they be immediate, with expectations of an edited product soon after filming or
- Will there be more than a 2 week period to finish the post production (editing) portion of our duties?

**Answer 3:** This will differ by project, but typically we will plan for a project in advance with a deadline and turnaround time (after filming) of a week or two.

**Question 4:** What will be the frequency of projects? Monthly? Quarterly? Sporadic?

**Answer 4:** There will not be a definite frequency of projects. Projects will be assigned on an as-needed basis and will differ based on special events, announcements, or relevant airport news.